

2010-11 MEETING
SCHEDULE
10-10 at 5 PM
No November meeting
12-5 at 4:30 PM
1- 9 at 4:30 PM
2-6 at 5 PM
3- 13 at 5 PM
4- 10 at 4:30 PM
5- 1 at 5 PM

Brevard Symphony Youth Orchestra
Board Meeting Minutes
Berman Hopkins
8035 Spyglass Hill Road
Viera, Florida 32940
September 12, 2010



*Present at this meeting (denoted by *;*

Enith Windle, President*
Lisa McAlpine, 1st Vice President

Lourdes Quintero, 2nd Vice President
Joyce Wilden, Secretary*
Brian Nemeroff, Treasurer*

Marti Upton, Executive Director*
Michael Garasi, Philharmonic conductor / Artistic
Director*
Aaron Collins
Cindy Johnson*
Eleanor Harvey
Tad Moran*
Linda Utz*

Call to Order – The meeting was called to order at 4:30 p.m. by Enith Windle. A quorum was present. Minutes from the previous meeting were reviewed and approved.

Artistic Director's Report by Michael Garasi.

- The 2010-11 Season Kickoff was very successful – a big thank you to volunteers and all involved. Personal “invitations” to middle school and high school band directors promoted the BSYO kickoff to students – resulting in more attendees to fill vacancies. The parent audience surrounded all orchestras in a circle for a hugely successful concert to end the day. Shirts were wonderful; Michael collected and shared player (event) feedback with the Board. Surprised that there was not more solidarity between Philharmonic and other orchestras. Will work on this. He would like the conductors and their orchestra managers to meet in future before the Kickoff.
- Michael thinks we have a harpist. We will know soon.
- Michael would like to dedicate the final concert of the season to music educators.

Financial Report by Executive Director, Marti Upton.

As of August 31, 2010, the balance was \$102,228. We ended September with a net gain of \$160.

Executive Director's Report by Marti Upton.

- A record number of students (150) attended the Kickoff.
- For the first time the Parent Meeting was held during Kickoff, which resulted in excellent participation.
- Marti reminded the Board to help sell ads for our concert programs.

- Marti reported on the vacancy auditions held on August 29 with 36 applicants.
- We received a \$1,500 grant from the Community Foundation of Brevard and \$1,000 from United Space Alliance.

Committee Reports –

Artistic Advisory Committee (Linda Utz) -- They have met twice since the last Board meeting. A great dialogue has begun between staff and Board members with the goal of creating a standardized Artistic Procedures manual. Two appeals to the school participation requirement were reviewed and approved.

Travel Committee -- has not yet met. They will discuss a possible Pepsi Refresh grant to help with tour costs. Michael has a connection with a Venezuelan cellist.

Fundraising Committee (Tad Moran) -- Tad is seeking contacts at major corporations such as Brighthouse.

BSYO Boosters (Enith Windle) -- Enith reported on the Freedom Fun Run. Don Windle has made a wonderful event web page at www.bsyo5k.com. Donoghue & Holland are a \$750 "Patriot" sponsor. Tad will explore sponsorship opportunities through Dick's Sporting Goods. Starbuck's may donate \$1000 if we secure enough volunteer hours. Kohl's may donate \$500 if we have 5 Kohl's volunteers. Michael Garasi will organize a brass ensemble to play patriotic music at the race from 7:00-7:45 AM. A table will be set up at the race to encourage children to make crafts for local veterans. Marlon Mejia is researching race prizes. Cindy will take fliers to a new running store in Cocoa Village.

Old Business:

- Board meeting day – The October meeting will be moved to 5:00 PM on Sunday, October 10. Other board meeting times will be modified to accommodate Space Coast Oratorio rehearsals, which affect two Board members.
- Concerto Competition and SCSO summer series – tabled discussion until October 10 Board meeting
- A page in the program will be dedicated to Polly Williams, our BSO South Guild representative who passed away in August.

New Business:

Commissioned work – Cindy will donate \$100 to pay Nick Rosaci to write out parts for a Schumann piece arranged by Joe Kreines for the Sinfonietta.

For the Good of the Order –

We will recognize Jan Wahl with a gift for her service as President of the BSYO. Enith will research a Tiffany pen. Marti will look for photos of her speaking at BSYO events.

Adjournment – the meeting adjourned at 6:34 p.m.