

Executive Director Report
By Marti Upton

September 12, 2010

Please mark your calendars!

Friday, October 1	5-8 PM	Fall for the Arts	Eau Gallie
Monday, October 11		Deadline for Program Ads	
Sunday, October 17	4:30 PM	Board Meeting	Berman Hopkins
*Sunday, November 7	3:30 PM	Philharmonic & Symphony Concert	Holy Trinity
*Sunday, November 14	3:30 PM	Sinfonietta & String Ensemble Concert	Suntree UMC

***VOLUNTEERS NEEDED & APPRECIATED!**

Kickoff

Our best yet! Approximately 150 students attended the 2010 Kickoff at First Baptist Church of Melbourne. The Symphony and Philharmonic Orchestras enjoyed sectionals with Linda Utz and Igor and Joan Markstein, while the Sinfonietta and String Ensemble learned about concert etiquette and got wet during game time outside. Thank you again to our Board helpers – Lisa McAlpine coordinated and donated supplies for lunch, while Cindy Johnson, Tad Moran, Enith Windle and Aaron Collins volunteered. In addition, BunJava and Greens and Things Delivered donated cookies and organic produce. Our event expenses for the facility (\$700) and clinicians (\$400) equaled \$1,100. We also held a Parent Meeting and concert master auditions for the Philharmonic Orchestra. Pam Harbaugh of FLORIDA TODAY spent several hours interviewing conductors, parents and students for a feature Sunday story. The day ended on a great note when all four orchestras sat together (in their new T-shirts!) to perform a mini concert for the parents. The two string orchestras merged to play the William Tell Overture, followed by two joint pieces performed by the top orchestras.

Program Ads

We have one month to sell program ads. The advertising brochure is available on our web site (www.bsyo.us) under Support Us-Advertising. You can also access the list of last year's advertisers. All prior advertisers have been sent a renewal letter. Please let me know how I can help you – this is a prime opportunity to raise \$3,000-\$5,000 for the BSYO, which is easily attainable if all Board members sell one or two ads.

Vacancy Auditions

The four conductors listened to 36 applicants on Sunday, August 29 at the Brevard Alzheimer's Foundation for our vacancy auditions. Many of these were students hoping to move up to a higher orchestra. Only one student moved up (from String Ensemble to Sinfonietta), so we may need to explore for next year whether "re-auditioning" is viable and, if so, in what format to do it.

Rehearsal Venue Update

Symphony and Philharmonic are now rehearsing at Rockledge High. Steve Allender has made contact with a BCC Vice President, so we may be able to get back onto the Melbourne campus with facility fees waived.

Grants

We received a \$1,500 grant from the Community Foundation of Brevard for the Music Mentors program and \$1,000 from United Space Alliance for the Concerto Competition. Our \$2,500 request to Gannett is pending. This month we will apply to Rockwell Collins and the Kristensen Foundation.

Sincerely,
Marti Upton