

BSYO 2011-2012  
CONCERT PROGRAM ADVERTISING  
P.O. Box 360553-Melbourne, FL 32936  
Phone/fax: (321) 216-7804

Name of Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

**All ads, except certain premium ads, are black & white.  
Please provide ad in electronic format (PDF or .jpg file)  
before October 10, 2011.**

Size of ad: \_\_\_\_\_ Cost of ad: \_\_\_\_\_

BSYO contact \_\_\_\_\_

Please make checks payable to: BSYO  
Payment is appreciated with your ad copy

FOR OFFICE USE ONLY	
Date Rec'd _____	Artwork Rec'd _____
Pymnt Rec'd _____	Repeat same ad _____



Program Advertising  
Opportunities for

BREVARD SYMPHONY  
YOUTH ORCHESTRA  
COMMUNITY PARTNERS

2011-2012  
Concert Series

TWENTY EIGHTH SEASON  
PROGRAM BOOK

Brevard Symphony Youth Orchestra  
1984-2009

## BSYO Mission Statement

The mission of the Brevard Symphony Youth Orchestra is to provide exceptional symphonic training for the youth of Central Florida through a variety of musical experiences.

## Benefits to Advertisers

Your advertisement will appear in the Program booklet used for all six concerts of the Brevard Symphony Youth Orchestra's Twenty-Seventh performing season.

Ad sponsors also will be recognized on the BSYO web site with a link to your business.

Advertising with the BSYO shows your appreciation of the high artistic goals of Brevard County's young musicians.

We appreciate your support!!

## Contact Information

For further information please contact:

Lourdes Quintero, Executive Director

(321) 216-7804 Email: [info@BSYO.us](mailto:info@BSYO.us)

## 2010-2011 Advertising Rates

Premium Pages	Ad Copy	Ad Sizes	Cost
Back Cover	Color	5½ x 8½	\$700
Inside Front Cover	Color	5½ x 8½	\$550
Inside Back Cover	Color	5½ x 8½	\$550

Premium Pages are given on a "first Come, first served" basis. Camera Ready Art requested (PDF or .jpg file).

Inside Pages	Ad Copy	Ad Sizes	Cost
Full Page	B & W	4½ x 7½	\$240
Half Page	B & W	4½ x 3¾	\$140
Quarter Page (vertical)	B & W	2⅛ x 3¾	\$95
Quarter Page (horizontal)	B & W	4½ x 1¾	\$95

- Finished program book is 5½ by 8½
- Program books distributed at six concerts throughout the year (average audience size is 500)
- Ad sponsors also will be recognized on BSYO web site with link to your business
- Ad in electronic file (PDF or .jpg) must be received by the BSYO on or before October 10, 2011